

Matica plc

(“Matica” or the “Company”)

New Contract and Trading Update

TransTech Systems becomes West Coast Distributor for Matica products

Matica and TransTech Systems are pleased to announce that they have signed an exclusive distribution agreement for Matica plastic card products for the Western United States. The TransTech territory will cover more than 10 states including California, Oregon and Washington. TransTech will assume responsibility for all sales, marketing and services of Matica branded card product in this territory.

Sandro Camilleri, CEO of Matica, said:

“We are delighted to have TransTech Systems distributing Matica in the United States. TransTech’s distribution strength and understanding of the card market will be very helpful in building our sales in the United States. This step with TransTech, which mirrors our work to add other distribution around the world, is building the growth of our company in 2008 and beyond. We believe that Matica has now grown into the second largest plastic card embossing company in the world and we are planning to continue this growth in the years to come.

“In 2007, we are continuing to perform well with revenues showing approximately 20% growth over last year. However, as a result of our IPO on AIM occurring later than planned and raising less new funds than originally hoped, revenues for the year are likely to fall short of the market’s expectations, published pre-IPO. We will provide a more detailed update on trading with our interim results which we expect to publish in late September.”

Jim Gingo, President of TransTech Systems, commented:

“Matica products are a logical extension of our product portfolio. We have not had a product for mid-range embossing and printing, and the Matica product line fulfills that need. We anticipate continuing to work with our distribution network in the Western United States to build a long term leadership position for Matica products.”

Matica plastic card products are represented by CanCard in Canada and the Central United States, and by Data Tech Systems on the East Coast. Metal embossing products are distributed by Data Tech Systems in the United States.

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About Matica

Since 2000, Matica has grown rapidly to become an international supplier of card personalisation and card mailing systems in approximately 70 countries. The Group offers one of the most complete ranges of card personalisation systems, used for a wide range of plastic card personalisation including: credit and debit cards, smart cards, identification cards, security cards, SIM cards for mobile telephones, pre-paid telephone cards, membership cards, loyalty cards, electronic payment cards, patient cards, insurance cards and gift cards. The Group also produces a range of metal plate embossing systems for the personalisation of items such as vehicle identification number plates, military dog tags and industrial products.

Based in Milan, Italy, Matica was admitted to trading on AIM in April 2007. More information can be found at www.maticacs.com.

About TransTech Systems, Inc.

TransTech Systems, Inc. is a leading value added distributor specializing in Secure Identification Badging Systems and components. Based in Wilsonville, Oregon, TransTech is an authorized distributor of ID card printers, cameras, access control products, smartcard readers, biometric readers, card materials, supplies and card production software. More information about TransTech Systems can be found at www.tsys.com.