



For Immediate Release

9 January 2008

Matica Plc

Board Changes

Matica Plc ("Matica" or the "Company"), the international supplier of card personalisation and card mailing systems, is pleased to announce the appointment of Mr. Gary Richard Holland (65) to the Board as Non-Executive Chairman.

On Mr. Holland's appointment, Sandro Camilleri will relinquish the title and responsibilities of Executive Chairman and will assume the role of Matica Plc's Chief Executive Officer.

Mr. Holland brings a wealth of experience of the card personalisation systems industry to Matica, following a career which has included senior roles with Fargo Electronics, Inc ("Fargo") and DataCard Corporation ("DataCard").

From 1998 until its sale to Assa Abloy in 2006, Mr. Holland was CEO of Nasdaq listed Fargo building the company from \$ 35 million to \$ 91 million revenue per year.

Prior to joining Fargo Mr. Holland spent ten years between 1982-1992 as CEO of DataCard Corporation. During his ten year leadership of DataCard Corporation, the Group grew revenues from \$30m to \$325m.

Commenting on the appointment, Sandro Camilleri, CEO of Matica, said:

"Gary has extensive experience in the card industry gained over the last twenty five years. His expertise in the embossing industry and strong track record of growing companies will be a great asset to Matica and we are delighted that he has agreed to join our Board. Gary will focus on our core business, mid-large embossing and printing machines. His familiarity with the challenges of our industry will be invaluable to us over the next few years as we look to achieve our goal of becoming the preferred alternative to the industry leader."

Gary Holland commented:

"I am very excited to be joining Matica. I believe that Matica is well positioned as the second largest embossing company worldwide and I look forward to helping forge its strategic direction and helping to grow the Company. We have a terrific opportunity to build this business and I believe I can make an important contribution to its development."

Mr. Holland's appointment is effective as of 9 January 2008 and he will stand for election to a regular board term at the next shareholders' meeting of Matica Plc.

Mr. Holland has confirmed that, other than his current and previous directorships disclosed below, he has no other disclosures pursuant to Schedule 2 paragraph (g) of the AIM Rules for Companies.

Mr. Gary Holland

Current Directorships/Partnerships

Directorships /Partnerships resigned/dissolved
in last five years

Delphax Technologies, Inc

Fargo Electronics, Inc.
Data Key, Inc
Faith Studies International
Bethel University Board of Governors
Bethel Seminary

- Ends -

For further information, please contact:

Matica Plc

Sandro Camilleri, CEO

+39 02722501
www.maticacs.com

Weber Shandwick Financial

Nick Osborne, Rachel Martin, Hannah Marwood

020 7067 0700

Hanson Westhouse Limited

Tim Metcalfe, Richard Baty

020 7601 6100

About Matica

Since 2000, Matica has grown rapidly to become an international supplier of card personalisation and card mailing systems in approximately 70 countries. The Group offers one of the most complete ranges of card personalisation systems, used for a wide range of plastic card personalisation including: credit and debit cards, smart cards, identification cards, security cards, SIM cards for mobile telephones, pre-paid telephone cards, membership cards, loyalty cards, electronic payment cards, patient cards, insurance cards and gift cards. The Group also produces a range of metal plate embossing systems for the personalisation of items such as vehicle identification number plates, military dog tags and industrial products.

Based in Milan, Italy, Matica was admitted to trading on AIM in April 2007. More information can be found at www.maticacs.com.