



For Immediate Release

MATICA PLC
(“Matica” or the “Company”)

DIRECTOR’S DEALINGS

Matica announces that yesterday Mr. Sandro Camilleri, the Chief Executive Officer of Matica, purchased 25,000 ordinary shares in the Company of 5 pence each (“Shares”). The Shares were acquired for 21 pence per Share. Following the acquisition Mr. Camilleri has an interest in 3,176,307 shares, being 31.6 per cent. of the Company’s issued share capital.

Mr. Camilleri holds 165,000 Shares directly, 1,811,307 Shares through SCL Holdings SA a company wholly owned by Mr. Camilleri and he has an interest in a further 1,200,000 Shares through a majority holding in Manplus Holding Pte. Ltd a company through which the management of Matica hold Shares.

For further information, please contact:

Matica Plc
Sandro Camilleri, CEO

+39 02722501
www.maticasystem.com

Hanson Westhouse Limited
Tim Metcalfe, Richard Baty

020 7601 6100

About Matica

Since 2000, Matica has grown rapidly to become an international supplier of card personalisation and card mailing systems in approximately 70 countries. The Group offers one of the most complete ranges of card personalisation systems, used for a wide range of plastic card personalisation including: credit and debit cards, smart cards, identification cards, security cards, SIM cards for mobile telephones, pre-paid telephone cards, membership cards, loyalty cards, electronic payment cards, patient cards, insurance cards and gift cards. The Group also produces a range of metal plate embossing systems for the personalisation of items such as vehicle identification number plates, military dog tags and industrial products.

Based in Milan, Italy, Matica was admitted to trading on AIM in April 2007. More information can be found at www.maticasystem.com.