



26 March 2009
Matica Plc

Acquisition of Matica Americas LLC

Matica Plc (“Matica”) announces that it has agreed with its US partner that from 31 March 2009 Matica will take full control of Matica Americas LLC (“Matica Americas”).

As announced on 16 July 2008, Matica Americas was initially formed as a 50-50 Joint Venture between Matica and a US based partner. Its principal activity is to provide sales, service, parts, supplies and customer support to customers in the US, Canada and Latin America.

Mr Sandro Camilleri, the Chief Executive Officer of Matica commented:

“The Americas have emerged as the largest market for Matica’s products and new markets such as gift cards are contributing to further growth across the region. The 100% ownership of Matica Americas will provide Matica with a strong base to take advantage of these growing markets and will provide us with a platform to establish close relationships with our end-user customers and dealers.”

Enquiries:

Matica	Sandro Camilleri, CEO	T: +39 02 9227 2501
HansonWesthouse	Tim Metcalfe Richard Baty	T: +44 (0)207 601 6100
Cardew Group	Shan Shan Willenbrock Tim Robertson Daniela Cormano	T: +44 (0)20 7930 0777

Notes to Editors:

Since 2000, Matica has grown rapidly to become an international supplier of card personalisation and card mailing systems in approximately 100 countries. The Company offers one of the most complete ranges of card personalisation systems, used for a wide range of plastic card personalisation including: credit and debit cards, smart cards, identification cards, security cards, SIM cards for mobile telephones, pre-paid telephone cards, membership cards, loyalty cards, electronic payment cards, patient cards, insurance cards and gift cards. The Company also produces a range of metal plate embossing systems for the personalisation of items such as vehicle identification number plates, military dog tags and industrial products.

Based in Milan, Italy, Matica was admitted to trading on AIM in April 2007. More information can be found at www.maticacs.com.