



For Immediate Release

**MATICA PLC**  
**("Matica" or the "Company")**

**DIRECTOR'S DEALINGS**

Matica announces that on 3 December 2009 Mr. Sandro Camilleri, the Chief Executive Officer of Matica, purchased 25,000 ordinary shares in the Company of 5 pence each at a cost of 11 pence per share. Following the acquisition Mr. Camilleri has an interest in 1,249,000 shares, representing 5.77% per cent. of the Company's issued share capital.

Mr Camilleri is also interested in the following shares: 8,150,877 shares held by SCL Holdings SA a company wholly owned by Mr. Camilleri; 1,200,000 shares held by Manplus Holdings Pte. Ltd, a company in which Mr Camilleri has a majority holding; 2,975,400 shares held by Ramada Holdings PTE Ltd a company controlled by Mr Camilleri; and 1,800,000 shares held by Barnfield-SGPS LDA, a company also controlled by Mr Camilleri.

The total amount of shares in the Company which Mr Camilleri is deemed to control is, therefore, 15,375,277 or 71.09% of the total issued share capital.

**For further information, please contact:**

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**About Matica**

Since 2000, Matica has grown rapidly to become an international supplier of card personalisation and card mailing systems in approximately 70 countries. The Group offers one of the most complete ranges of card personalisation systems, used for a wide range of plastic card personalisation including: credit and debit cards, smart cards, identification cards, security cards, SIM cards for mobile telephones, pre-paid telephone cards, membership cards, loyalty cards, electronic payment cards, patient cards, insurance cards and gift cards. The Group also produces a range of metal plate embossing systems for the personalisation of items such as vehicle identification number plates, military dog tags and industrial products.

Based in Milan, Italy, Matica was admitted to trading on AIM in April 2007. More information can be found at [www.maticasystem.com](http://www.maticasystem.com).